



gabriel²⁰₁₃
quirós
MARKETING SPECIALIST
& GRAPHIC DESIGNER

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 @claroscurocr  [claroscurocr](https://www.behance.net/claroscurocr)

Language skills

English	<div><div></div></div>	Advanced
Portuguese	<div><div></div></div>	Basic
Italian	<div><div></div></div>	Basic

Design

Illustrator	<div><div></div></div>	Advanced
Photoshop	<div><div></div></div>	Advanced
In Design	<div><div></div></div>	Advanced
Sketchbook	<div><div></div></div>	Advanced
Procreate	<div><div></div></div>	Intermediate

Programming

Wordpress	<div><div></div></div>	Advanced
HTML & CSS	<div><div></div></div>	Advanced
React Native	<div><div></div></div>	Basic
Angular	<div><div></div></div>	Basic
Javascript	<div><div></div></div>	Basic

Animation / 3d

Zbrush	<div><div></div></div>	Advanced
After Effects	<div><div></div></div>	Intermediate
Premiere	<div><div></div></div>	Intermediate
Animate	<div><div></div></div>	Intermediate
Maya	<div><div></div></div>	Intermediate
Magica Voxel	<div><div></div></div>	Intermediate
3D Max	<div><div></div></div>	Basic
Wings	<div><div></div></div>	Basic
Cinema 4d	<div><div></div></div>	Basic

UX - UI Design

Adobe XD	<div><div></div></div>	Advanced
Figma & Figjam	<div><div></div></div>	Advanced
Miro	<div><div></div></div>	Intermediate
Optimal Workshop	<div><div></div></div>	Intermediate
Principle	<div><div></div></div>	Intermediate

Educational Background

2021-Present	Universidad Oberta de Catalunya Studying the 1st year Master's Degree in UX & UI
2012-2023	Universidad de Costa Rica Bachelor's Business Management Degree
2021-2022	Universidad de Ingeniería y Tecnología & Crehana Micro Master's Degree in UX & UI
2021-2021	Universidad Cenfotec Post-Degree in Front End
2020-2021	EUDE Business School Master's Degree in Digital Marketing
2011-2017	Universidad Americana Bachelor's Degree in Advertising Design
2017-2019	Universidad Veritas Completed the 3rd year from Digital Animation
2014-2014	Instituto Nacional del Aprendizaje Technician specialized in Basic Techniques from Animation
2012-2014	Universidad de Costa Rica Advanced Conversational English Course

Certifications

2022	Google Foundations of User Experience
2022	Scrum Study Scrum Fundamentals Certified (SFC)
2020-2023	Platzi Several courses such as Figma, Color and Design Thinking.
2016-2022	Crehana Several courses such as Web Design, Cinema 4D and Zbrush
2021	Cenfotec UX, Design Thinking and User Research.
2020	California Institute of arts Fundamentals of graphic design
2020	Universidad Nacional Autónoma de México Programming with Java
2020	LinkedIn Fundamentals of composition and Learn Java
2020	Universidad San Jorge Introduction to programming
2020	2019 Manager's Toolbox Costa Rica Project management
2014-2016	Costa Rican National Artist School Visual arts with an emphasis on Artistic Drawing
2009-2014	Universidad Estatal a Distancia Courses in Basic Flash, Illustrator and Photoshop



Awards and exhibitions

2014 Young Lions Student Participation
Cyber Category

2015 Student Volcanoes Participation
Print Category

2016 Poster Exhibition
FTA 10 years of controversy
Gallery C.R.A.C Art

2017 Sculpture Exhibition
No Bienal Costa Rica
Gallery Kroma Arte

2018 Third place in Technology category
"Lunchpad" device project
Business Fair 2018 UCR

2018 First place in the Kolbi Challenge
"Woki" software project
Les 24h de l'innovation

2018 Exhibition of typographic posters
10 years - Lorem Ipsum
Museum of Arte Contemporáneo

2019 3D digital modeling & 3D sculpting
Exhibition and selection in MUA!
Universidad Veritas

2019 3D sculpting
Design Fest
Universidad Veritas

2020 Winner of HackCovi-19 Costa Rica
Botica Project
Universidad de Costa Rica, MICITT y PNUD

Hobbies



Photography



Museums



Videogames



Cinema



Drawing



Series

Work Experience

2023-Current | Prime Video & Amazon Studios | Sr. Visual Designer

2021-2023 | Universidad Cenfotec | Professor in Visual Design
Teach the Visual Design Subject.

2021-2022 | Syniverse | Associate Graphic Design Manager

Oversees the day-to-day workflow, prioritizing and assigning projects.
Design digital and print media for internal and external marketing projects.
Ensures finished projects align with customer and project requirements before product leaves department for printing, delivery, and/or distribution.
Hires temporary or contract help as needed.
Collaborates with internal sales and marketing departments, customers, and outside vendors and contractors to ensure all expectations are sufficiently met.
Assists team members with projects as needed.
Establishes and implements a work order process through which design consultation can occur, specifications can be collected, and projects can be assigned and prioritized.

2013-Current | Claroscuro Estudio | Director | Freelance

Design and conceptualize marketing materials for public and private organizations, such as: Unión Europea, MAG, ONU, Freen Veg, Café Lum, Cruz Roja, among others.

2019-2021 | SYKES Costa Rica | Marketing and Communication Executive

Design digital and print media for internal and external marketing projects.
Work closely with the digital agency to build campaigns that support the strategy.
Monitor and provide data reports based on metrics for the SYKES App and the Chatbot.
Design communication and gamification strategies for the SYKES App and its chatbot.
Create marketing strategies for clients such as Verizon, Intel, Masterclass, and others.
Planned and coordinated events for different holidays and corporate events.
Collaborates with internal departments, customers, outside vendors, and contractors to ensure all expectations are sufficiently met.

2018-2021 | Zelia Marketing | Graphic Designer | Freelance

Ideating, creating, and posting content to different social media platforms.
Planning and scheduling posts on different social media platforms.
Optimizing content and tracking metrics.
Copywriter

2018-2020 | Know More | Power Point Designer | Freelance

PowerPoint and Re-templating Designer for many international companies.

2018-2019 | Laureate International | Senior Visual Graphic Designer

Design digital and print materials for internal and external marketing projects.
Work closely with the digital agency and other departments of Universidad Latina and Universidad Americana to build campaigns that support the marketing strategy.
Conceptualizing visuals based on requirements.
Create animated graphics and videos to support strategies on media or events.

2015-2018 | Gimnasios 360 Fitness | Graphic Designer and Final Art

Oversees the day-to-day workflow, prioritizing and assigning projects.
Design digital and print media for internal and external marketing projects.
Work closely with the digital agency to build campaigns.
Work closely with UX designers and developers to build strategies for the App and Website.
Ensure final graphics and layouts are visually appealing and on-brand.
Define budget constraints.

2014-2015 | Universidad Americana | Graphic Designer

Design digital and print media for internal and external marketing projects.
Create corporate marketing materials that align and follow brand standards.
Conceptualize visuals based on requirements.
Create animated graphics and videos to support strategies on media or events.